



Anita Heidema

SPEAKER | AUTHOR | COACH

Called a Mindset & Strategy Guru by both Executives and Entrepreneurs and credited with getting them clear on their 'big dream' with focus using her Rich Life Biz System™ while facilitating exercises providing leadership-focused strategies with her weekly Academy to help them achieve those dreams. Her credentials are extensive, including over 30 years of formal study and experience exploding profits and sales productivity as an executive manager for a global \$7Billion company. Focusing on high-level sales, and business and personal development to running her own businesses successfully for almost 20 years, Anita has been sought after around the globe.

TESTIMONIALS

"Rich Life & Business System has changed my way of thinking. Anita is brilliant in connecting and exercising the mind. I have never been happier and so clear on where I am going. Refreshing." ~PATTI MULL

"My whole life and business has taken off since working with Anita. Unconventional and it works." ~STEVE PAUL

LET'S CONNECT

✉ info@anitaheidema.com



SIGNATURE TOPICS

Success & Happiness

Focus for a New Genuine You - The key to success and happiness in your life personally and professionally. #RichLifeBiz System

Health & Happiness

with World Renowned Chef Dario Tomaselli

The Art of Savoring: Discover how to fully indulge in the present moment, savoring every experience, every morsel, and every breath, unlocking a deeper appreciation for the beauty of life.

#mediterraneanlifestyle not a diet!

ah!
ANITA HEIDEMA