

SHORT BIO FOR

ANITA HEIDEMA

Anita has been called a “Mindset & Strategy Guru” to Executives and Entrepreneurs by getting them clear on their big dream and leadership focused strategies to get them there.

Her credentials are extensive, including over 30 years of formal study and experience in management for global \$7Billion company, high level sales, business and personal development, Harvard Business and Teaching at Ryerson University. Yet with all this, she still attributes her most valuable learning to the University of Life which she also uses to teach all her programs online and off including Rich Life & Business, Best selling book Vitality Knocks and Podcast AhHa Moments for Success Podcast.

Live a Rich Life... Build A Rich Business

www.anitaheidema.com



LONG BIO

Anita Heidema is a Mindset, Rich Life & Business Strategist to Professional Executives & Entrepreneurs.

She is the go to person for professionals in their fields to get clear about where they want to go in their business and life. Anita is all about clarifying your vision and harnessing the power of focus to unlock your highest potential and lead you to ah-ha moments for success and tie that in with proven business strategies for success.

As a former executive in a \$7 billion global company, Business Coach, NLP Practitioner, & Hypnotherapist Anita leads various programs on line, in person, and high-end transforming destination getaways that give you the mindset & strategies you need for a rich life, business you'll love.

International Speaker, Author of the Amazon Best-seller Vitality Knocks, Podcast Host & Creator of Rich Life & Biz System, Anita gets you clear on the big

dream life you want most, and adds the mindset & business, leadership strategy to let your business soar along the way.

Over eight years ago Anita left the corporate world and went from six figures to zero. With two mortgages a single Mom of 2 children and ill Mom she cared for she had to figure out what to do. As she always said, “you find out what you are made of when you are in survival mode and how to pull all your resources together and make it happen.” Clarity. Resilience. Resourcefulness. Focus. Now 8 years later, Anita has surpassed her previous corporate salary by 9 times and has never looked back. Now Anita helps you not just survive but thrive by helping create special ah-ha! moments to lead you to your success.

WANT TO BOOK ANITA?

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